

# 2012 Distribution

## International Guide

Displayed in over 80 hotels, motels, and guest houses, representing over 5,800 guest rooms and reaching a potential audience of over 1.5 million visitors.

Includes 7 custom editions for some of Victoria's top hotel properties.

## Visitor's Choice

Circulation of 175,000 copies will be distributed to over 250 locations including over 80 hotels, motels, and guest houses as well as over 150 of our advertisers along with attractions, museums, points of interest, and selected info booths.

(\*)Designates Certified Folder rack distribution.

BC Ferries Swartz Bay route distribution.

Victoria International Airport

### custom editions

FAIRMONT EMPRESS  
HOTEL GRAND PACIFIC  
DELTA OCEAN POINTE\*  
COAST HARBOURSIDE\*  
HARBOUR TOWERS HOTEL\*  
CHATEAU VICTORIA  
PARKSIDE HOTEL

### downtown

MARRIOTT HOTEL  
THE OSWEGO HOTEL  
EXECUTIVE HOUSE HOTEL  
VICTORIA REGENT HOTEL  
WORLDMARK\*  
QUEEN VICTORIA INN\*  
MAGNOLIA HOTEL & SUITES  
ABIGAIL'S HOTEL  
GATSBY MANSION  
ADMIRAL MOTEL  
HOLLAND HOUSE INN  
ROYAL SCOT INN\*  
HUNTINGDON MANOR  
BEACONSFIELD INN  
ROYAL VICTORIA SUITES\*  
BEDFORD REGENCY\*  
SHAMROCK MOTEL\*  
CARLTON PLAZA HOTEL\*  
EMABASSY HOTEL\*  
STRATHCONA HOTEL\*  
BEST WESTERN INNER

HARBOUR\*  
HEATHGATE HOUSE  
SURF MOTOR MOTEL  
AMETHYST INN  
HELM'S INN  
SWANS HOTEL  
JAMES BAY INN\*  
RIALTO HOTEL  
DASHWOOD MANOR  
VICTORIA PLAZA  
DAYS INN HARBOUR\*  
UNION CLUB  
DALTON HOTEL\*  
QUALITY INN DOWNTOWN\*  
greatervictoria  
COMFORT HOTEL  
ACCENT INNS  
BLUE RIDGE INN\*  
RED LION INN\*  
SANDMAN HOTEL\*  
PAUL'S MOTOR INN  
MAYFAIR MOTEL  
SUPER 8 VICTORIA\*  
DAFFODIL INN  
gorge  
HOWARD JOHNSON\*  
DUTCHMAN INN  
ROBIN HOOD MOTEL\*  
CAPRI MOTEL  
FOUNTAIN INN\*

SCOTSMAN MOTEL\*  
DAYS INN VICTORIA\*  
FRIENDLY INN  
COMFORT INN\*  
TRAVELODGE VICTORIA\*  
CHELTENHAM COURT  
saanich peninsula  
BRENTWOOD LODGE & SPA  
QUALITY INN RESORT  
WADDLING DOG\*  
SUPER 8 MOTEL\*  
WESTERN 66 MOTEL\*  
HOWARD JOHNSON\*  
sidney  
THE SIDNEY PIER  
AIRPORT TRAVELODGE\*  
CEDARWOOD INN\*  
SIDNEY HOTEL\*  
EMERALD ISLE  
surrounding area  
WESTIN BEAR MOUNTAIN  
OAK BAY BEACH (2011-12)  
OAK BAY GUEST HOUSE  
ENGLISH INN RESORT  
SPINNAKERS GUEST HOUSE  
PRESTIGE RESORTS  
SOOKE HARBOUR HOUSE  
MALAHAT BUNGALOWS

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