

2009-2010 Victoria Rates

INTERNATIONAL GUIDE – VISITOR'S CHOICE

Coverage from March 15th 2009 to April 15th 2010

2009-2010 Combination Rate <u>Monthly Rates</u> Based on 12 month contract	International Guide <u>Monthly Rates</u> Based on 12 month contract	Visitor's Choice <u>Monthly Rates</u> Based on 12 month contract
Editorial Listing with Photo \$90 Dining or Shopping Advitorial \$150 Shopping Co-op Feature \$320 Dining Co-op Feature \$320 Dining Feature Full Page \$875 1/12 Page - \$ 250 (includes Advitorial) 1/8 Page - \$ 330 (includes Advitorial) 1/6 Page - \$ 385 (includes Advitorial) 1/4 Page - \$ 470 (includes Advitorial) 1/3 Page - \$ 635 (includes Advitorial) 1/2 Page - \$ 795 (includes Advitorial) 2/3 Page - \$ 935 (includes Advitorial) Full Page - \$1100 (includes Advitorial) Advitorial – 40-80 word Editorial listing with full colour photo	Editorial Listing with Photo \$70 Dining or Shopping Advitorial \$125 Shopping Co-op Feature \$225 Dining Co-op Feature \$225 Dining Feature Full Page \$750 1/12 Page - \$225 (includes Advitorial) 1/8 Page - \$250 (includes Advitorial) 1/6 Page - \$275 (includes Advitorial) 1/4 Page - \$340 (includes Advitorial) 1/3 Page - \$470 (includes Advitorial) 1/2 Page - \$600 (includes Advitorial) 2/3 Page - \$690 (includes Advitorial) Full Page - \$875 (includes Advitorial) Advitorial – 40-80 word Editorial listing with full colour photo	Editorial Listing with Photo \$50 Dining or Shopping Advitorial \$90 Shopping Co-op Feature \$110 Dining Co-op Feature \$110 Dining Feature Full Page \$450 1/12 Page - \$80 (includes Advitorial) 1/8 Page - \$125 (includes Advitorial) 1/6 Page - \$170 (includes Advitorial) 1/4 Page - \$200 (includes Advitorial) 1/3 Page - \$260 (includes Advitorial) 1/2 Page - \$330 (includes Advitorial) 2/3 Page - \$400 (includes Advitorial) Full Page - \$500 (includes Advitorial) Advitorial – 40-80 word Editorial listing with full colour photo
Distribution: Displayed in over 98 hotels, motels, and guest houses, Plus over 300 points of distribution including all participating restaurants & retail shops. Certified Folder display racks, BC Ferries & new for 2008 Victoria International Airport.	Distribution: Displayed in over 80 hotels, motels, and guest houses. Plus 7 Custom Editions, Fairmont Empress, Hotel Grand Pacific, Harbour Towers, Huntingdon Manor, Chateau Victoria, Coast Harbourside.	Distribution: Over 300 points of distribution including front desks, guest rooms, restaurants, retail shops, as well as Certified Folder display racks, BC Ferries Swartz Bay to Tswwassen route & new for 2008 Victoria International Airport.
Circulation: International Guide viewed by over 1,500,000 annually, Visitor's Choice 175,000 copies printed and distributed annually.	Circulation: Viewed by over 1,500,000 annually, based on guest registration and occupancy of participating properties.	Circulation: 175,000 copies printed and distributed annually (detailed distribution list available upon request)
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Robert Tidquist – Publisher
 ph 250-727-1098 • fax 250- 652-8646 • email: visitorschoice@shaw.ca
 mailing address • 2392 Mt St Michael Rd, Saanichton, BC, V8M 1T7