

2008 Victoria Rates

INTERNATIONAL GUIDE VISITOR'S CHOICE

2008 Combination Rate Monthly Rates Based on 12 month contract	International Guide Monthly Rates Based on 12 month contract	Visitor's Choice Monthly Rates Based on 12 month contract
Editorial Listing with Photo \$90 Dining or Shopping Advitorial \$150 Shopping Co-op Feature \$320 Dining Co-op Feature \$320 Dining Feature Full Page \$875 1/12 Page - \$ 250 (includes Advitorial) 1/8 Page - \$ 330 (includes Advitorial) 1/6 Page - \$ 385 (includes Advitorial) 1/4 Page - \$ 470 (includes Advitorial) 1/3 Page - \$ 635 (includes Advitorial) 1/2 Page - \$ 795 (includes Advitorial) 2/3 Page - \$ 935 (includes Advitorial) Full Page - \$1100 (includes Advitorial) Advitorial – 40-80 word Editorial listing with full colour photo	Editorial Listing with Photo \$70 Dining or Shopping Advitorial \$125 Shopping Co-op Feature \$225 Dining Co-op Feature \$225 Dining Feature Full Page \$750 1/12 Page - \$225 (includes Advitorial) 1/8 Page - \$250 (includes Advitorial) 1/6 Page - \$275 (includes Advitorial) 1/4 Page - \$340 (includes Advitorial) 1/3 Page - \$470 (includes Advitorial) 1/2 Page - \$600 (includes Advitorial) 2/3 Page - \$690 (includes Advitorial) Full Page - \$875 (includes Advitorial) Advitorial – 40-80 word Editorial listing with full colour photo	Editorial Listing with Photo \$50 Dining or Shopping Advitorial \$90 Shopping Co-op Feature \$110 Dining Co-op Feature \$110 Dining Feature Full Page \$450 1/12 Page - \$ 80 (includes Advitorial) 1/8 Page - \$125 (includes Advitorial) 1/6 Page - \$170 (includes Advitorial) 1/4 Page - \$200 (includes Advitorial) 1/3 Page - \$260 (includes Advitorial) 1/2 Page - \$330 (includes Advitorial) 2/3 Page - \$400 (includes Advitorial) Full Page - \$500 (includes Advitorial) Advitorial – 40-80 word Editorial listing with full colour photo
Distribution: Displayed in over 98 hotels, motels, and guest houses, Plus over 300 points of distribution including front desks, guest rooms, restaurants, retail shops, Certified Folder display racks & BC Ferries.	Distribution: Displayed in over 80 hotels, motels, and guest houses. Plus 7 Custom Editions, Fairmont Empress, Hotel Grand Pacific, Harbour Towers, Huntingdon Manor, Chateau Victoria, Coast Harbourside.	Distribution: Over 300 points of distribution including front desks, guest rooms, restaurants, retail shops, and Certified Folder display racks. <u>Including BC Ferries Swartz Bay to Tswassen route distribution.</u>
Circulation: International Guide viewed by over 1,500,000 annually, Visitor's Choice 175,000 copies printed and distributed annually.	Circulation: Viewed by over 1,500,000 annually, based on guest registration and occupancy of participating properties.	Circulation: 175,000 copies printed and distributed annually (full detailed distribution list available upon request)
Space & Copy Deadline: Feb 15, 2008	Space & Copy Deadline: Feb 15, 2008	Space & Copy Deadline: Mar 7, 2008

2 Year fixed rate Contracts now available.

Robert Tidquist – Publisher

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